

TANYA JOY MORGAN

AUTHOR PLATFORM STRATEGIST

Tanya Joy Morgan is a digital strategist, educator, and the founder of Panoptic Foundations, where she helps fiction authors build a clear, confident, and sustainable author platform. She blends more than 30 years of experience across business strategy, marketing, writing, and multi-disciplinary teaching with over a decade spent guiding beginners through technology, including six years with WordPress. She is also a fantasy and romance author herself.

Tanya teaches fiction authors how to build visibility that feels natural, intentional, and sustainable. She specializes in breaking down complex tech and strategy into simple, doable steps for beginners. Her anti-marketing approach resonates especially with authors who hate conventional marketing and want a calmer, story-driven way to connect with readers.

She's an ideal guest for podcast hosts, summits, and collaborative workshops looking for a speaker who can offer grounded, practical, and immediately actionable insights.



SUGGESTED TOPICS

- Anti-Marketing for Fiction Authors
- How to Build Your Author Website
- Email Lists Made Simple for Authors
- Sustainable Visibility for Busy Writers

SUGGESTED QUESTIONS

How can new authors avoid the pressure of algorithm-driven social media culture?

How can authors start building visibility before they're published without feeling overwhelmed?

Why is an email list such an important part of an author's career, even early on?

What are the most important elements of an author website?

[Threads](#) / [Instagram](#) / [YouTube](#)
[@panopticfoundations](#)

[Linkedin](#)
[/tanyathib](#)

[Website](#)
[panopticfoundations.com](#)

[Patreon](#)
[patreon.com/PanopticFoundations](#)

[Email](#)
[tanya@panopticfoundations.com](#)

[Full Media Kit](#)