

IDEAL READER

Character sheet of my most obsessed fan



Core Profile



[visual representation]

Name:

Age and gender:

Family:

Ethnicity:

Nationality:

Location:

Background

Short bio:

Lifestyle and values:

Hopes and dreams:

Reader Insights

Where they buy books:

-
-
-

Book formats:

-
-
-

Social media:

-
-
-

Hobbies:

-
-
-

Politics:

-
-
-

Religion/beliefs:

-
-
-



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Behaviour and Personality

Personality traits:

-
-
-
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Additional info:

Reader Preferences

Key language

Genres

Topics or themes

Tropes

Spice preference

Books

Movies or TV shows

Music

“ If I try to appeal
to everyone,

I will appeal
to no one! ”